

YENİ YÜZYIL UNIVERSİTY INSTITUTE OF SOCIAL SCIENCES
BUSINESS ADMINISTRATION PROGRAM (NON-THESIS) 2025-2026 ACADEMIC YEAR COURSE SCHEDULE

1. Semester								
Necessity	Code	Course Name	A/T	T	P	C	ECTS	
None		Elective Course		T	3	0	3	6
None		Elective Course		T	3	0	3	6
None		Elective Course		T	3	0	3	6
None		Elective Course		T	3	0	3	6
None		Elective Course		T	3	0	3	6
TOTAL					15	0	15	30

2. Semester								
Necessity	Code	Course Name	A/T	T	P	C	ECTS	
None	EKO530*	Scientific Research Techniques and Publishing Ethics		T	3	0	3	6
None		Elective Course		T	3	0	3	6
None		Elective Course		T	3	0	3	6
None		Elective Course		T	3	0	3	6
None		Elective Course		T	3	0	3	6
None	ISL580*	Graduation Project		T	0	0	0	30
TOTAL					15	0	15	90

1st Semester - Field Selective Courses								
Necessity	Code	Course Name	A/T	T	P	C	ECTS	
None	ISLE505	Managerial Economics		T	3	0	3	6
None	ISLE501	Management and Organization		T	3	0	3	6
None	ISLE507	Marketing Management		T	3	0	3	6
None	EKOE511	Advanced Cost and Management Accounting		T	3	0	3	6
None	ISLE519	Human Resources Management		T	3	0	3	6
None	ISLE527	Management and Functions		T	3	0	3	6
None	ISLE571	Quantitative Decision Making Methods		T	3	0	3	6
None	ISLE573	Financial Accounting		T	3	0	3	6
None	ISLE503	Management Accounting		T	3	0	3	6
None	ISLE515	International Trade Policy		T	3	0	3	6
None	EKOE515	Financial Management		T	3	0	3	6
None	ISLE529	Brand Management		T	3	0	3	6
None	ISLE509	Organizational Culture		T	3	0	3	6
None	ISLE511	Leadership and Leadership Approaches		T	3	0	3	6
None	ISLE513	International Business		T	3	0	3	6
None	ISLE517	State-Market Relations in Business		T	3	0	3	6

(*) Markable courses can be opened in fall and spring semesters regardless of the course code.

A: Annual courses / T: Term Courses

TOTAL ECTS: 90

2nd Semester - Field Selective Courses								
Necessity	Code	Course Name	A/T	T	P	C	ECTS	
None	ISLE538	Capital Markets, Institutions and Instruments		T	3	0	3	6
None	ISLE536	Organizational Behavior		T	3	0	3	6
None	EKOE506	Money and Banking		T	3	0	3	6
None	ISLE506	Production Management		T	3	0	3	6
None	ISLE528	Globalization		T	3	0	3	6
None	ISLE530	International Business		T	3	0	3	6
None	ISLE512	Integrated Marketing Communication		T	3	0	3	6
None	ISLE524	Corporate Finance		T	3	0	3	6
None	ISLE522	Portfolio Management		T	3	0	3	6
None	ISLE502	Strategic Management		T	3	0	3	6
None	ISLE570	Statistics		T	3	0	3	6
None	ISLE514	Labor Economics		T	3	0	3	6
None	ISLE516	Digital Marketing		T	3	0	3	6
None	ISLE518	Brand Management		T	3	0	3	6
None	ISLE520	Leadership and Leadership Approaches		T	3	0	3	6
None	ISLE526	Tax Awareness and Behavior in Businesses		T	3	0	3	6

